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MINDSETS & QUESTIONING

Creative Coaching
Tools, tips & techniques
CREATIVE COACHING

The Power of creative tools and products to create breakthroughs, attract clients and transform your coaching business

What creative tools and techniques do you use to make the work you do stand out as memorable? What results are possible when you introduce new stimuli into your work? How do you “break the ice,” get out of a rut, shift perspective and create aha moments? This issue discusses coaching tools, tips and creative processes to help you become a better coach.
Every coach knows that the questions we ask clients largely determine coaching success. We intuitively understand that “a question not asked is a door not opened.” But how confident, comfortable and skillful are we at coming up with those seemingly magical questions? How intuitive are we at predictably generating questions that cause clients to stop in their tracks and exclaim, “Wow, I never thought about it that way before!”

As a coach, it’s logical to think that learning about great questions means focusing on the question itself. But that’s only part of the story. Beyond the practices of questioning, what’s essential is the question asker, the source of those life-changing questions. And for that, the mindset of the coach makes all the difference. It’s about cultivating the mindset from which great questions arise.

MINDSETS & CHOICE MAP
The Choice Map is a visual summary of this work on mindsets and questioning, and like twin engines of an airplane, both are needed for a great flight. The term mindset “represents the set of beliefs and assumptions we hold about ourselves, others, and the world.”

Notice the mindset paths on the Choice Map. Learner mindset is optimistic, open-minded, curious, and filled with possibility. By contrast, when we’re in Judger mindset, we tend to be pessimistic, close-minded, critical, and judgmental. If we think and act from Judger, we typically land in the proverbial “Judger pit.” I say “we” because everyone has both mindsets. This includes all of us: coaches as well as clients. It’s an essential part of our humanness.

We’re usually unaware of our mindsets and that they often shift from moment to moment. This awareness helps us make the critical distinction between “having our mindsets” or “our mindsets having us.” As I like to remind my students and clients, “We’re all recovering Judgers.”
It’s especially important to not “go Judger on Judger,” either on our own Judger or that of others. When aiming our critical Judger at ourselves, we can become demoralized, dispirited, and feel hopeless and helpless. When we aim our Judger at others, even if it’s just in our thinking, we often come off as insensitive, defensive, or downright demeaning. From Judger we operate with tunnel vision, which is why I’ve written, “Judger mindset is the enemy of good judgement.”

Along with engaging in questioning practices, cultivating Learner mindset is the surest way to generate those transformational questions that cause clients to stop in their tracks, suddenly seeing the world and their own possibilities with fresh eyes. Learner mindset is the path of curiosity, courage, and the habit of asking open-minded questions of ourselves and others.

The goal, for coaches and clients alike, is to develop so much strength and resilience in Learner mindset that it becomes “home base” for how we think, speak, behave, and relate. Bolstered with these skills, along with deep curiosity, our inevitable visits to Judger territory become less frequent, less intense, and less limiting. It is only through the clear lens of Learner mindset that positive thinking, solutions, relationships and possibilities become visible and accessible.

LEARNER MINDSET IS COACHING MINDSET

Learner mindset is the place from which coaches and clients most effectively and happily operate. The problems and frustrated goals clients bring to coaching are generally steeped in Judger, even if they don’t know that concept.

Since solutions and growth are most reliably available from Learner, embodying the habits and skills of “living from Learner” puts both clients and ourselves on the fast track for achieving our goals. It strengthens the ability to be conscious of choice and more fully responsible for one’s thoughts, feelings, behaviors, and outcomes, ultimately supporting the ability to self-coach and live masterfully.

CHOICE MAP AS COACHING TOOL

The Choice Map is practical in several important ways. Our ability to distinguish between Learner and Judger mindsets helps us become more aware in general and better observers of ourselves and others.
Eventually, we’re able to simply ask ourselves at any moment, “Where am I on the Map right now?” or “Am I in Judger or Learner?” If asking “Am I in Judger?” make sure you’re asking non-judgmentally!

Additionally, the imagery of the Choice Map provides common language, a kind of shorthand for communicating. I often ask clients (in-person or virtually), “With this person or situation, where would you say you are on the Choice Map?”

Another practical, even transformational aspect of the Choice Map, is the moment by moment “how to” it provides for switching from Judger to Learner, as illustrated by the Switching Lane. Taking the Switching lane becomes highly intuitive once we’ve caught onto the practice. It begins with waking up from the trance of Judger by asking, “Am I in Judger?” We follow up with Switching questions such as: “Is this what I want to feel or do?” “Is this how I want to be communicating?” or perhaps, “How else can I think about this?” As we practice self-observing and asking Switching questions, we cultivate the resilience and possibilities that come alive with Learner. This is what Carol Dweck means when she writes about changing “...from a judge-and-be-judged framework to a learn-and-help-learn framework.”

Let’s revisit the Learner mindset as the coaching mindset. Imagine you’re preparing for a coaching session and find yourself in Judger, thinking, “What irrelevant things will she/he bring up this time?” Noticing your Judger, you switch by wondering what Learner thinking would help you better serve your client. You come up with a new question, “How can I invite her/him to stay more focused on their real agenda?” This shift will impact your coaching presence as well as how you listen, connect, and communicate.

Each time we switch to our “Learner self,” we reinforce the first two pillars of emotional intelligence (self-awareness and self-management/self-regulation). We recover from an amygdala hijack—those moments when our fears catapult us into Judger, which I call a “Judger hijack”—by asking Switching questions, thus returning yet again to Learner mindset territory. This also reinforces the principles of appreciative inquiry, strength-based story. This also reinforces the principles of appreciative inquiry, strength-based approach. Operating with curiosity and caring, the more coaches become aware of their own mindsets and develop the capacity to “live from Learner,” the more deeply they cultivate the mindset from which their own great coaching questions can arise.

Staying in Learner mindset and engaging in the practice of asking ourselves one question – “What do I want my question to accomplish?” – helps coaches cultivate the skills for coming up with those transformational questions that make all the difference in our clients’ success.

QUESTIONS & CHOICE MAP
An aligned term for Learner mindset is “Inquiring mindset.” When we’re in Learner, we’re continually curious, naturally asking many questions of ourselves and others. By shifting from an “opinion and statement way of being” to a “curiosity and questioning way of being,” we’re simultaneously cultivating the mindset from which great questions arise.

Notice that the questions in the thought bubbles of the figures on the Choice Map are in the form of internal questions, which I call Question Thinking. By becoming facile with recognizing the power of mindsets and the internal questions associated with them, coaches can significantly enhance the quality, quantity, and impact of the questions they ask clients.

SUMMARY
This focus on the twin engines of mindsets and questioning can complement any coach training and coach approach. Operating with curiosity and caring, the more coaches become aware of their own mindsets and develop the capacity to “live from Learner,” the more deeply they cultivate the mindset from which their own great coaching questions can arise.

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REFERENCES
3 Ibid.
4 Ibid.
5 Ibid.